w.mobility

Sign & Responsive Website Design

Role
Sole Product Designer

I'm a very self-start with little/no-to-low-touch on the companies. The time I go and pitch the idea, I'm also the person who will design and execute it. I'm comfort in the ambiguity and I'm a great communicator. I'm a problem-solver and advocate for wheelchairs, and many classes, disabilities, and conditions. I'm a great listener, I'm a great learner, I'm a great teacher, and I'm a great leader.

Oh, let's think about fare, the places, and the cities' accessibility problems... **So here we go!**

Design Process

I'm a big fan of Design Thinking, Lean Startup, and the Hole of Nothing and ongoing patterns. For the sake of this case study, I'm using Design Thinking.

My roles:

Lead UX/UI Designer and Experience architect, Product Strategist, Product Manager, Scrum Master, Developer, Tester, Marketer, Sales, Customer Support, Data Analyst, Data Scientist, Data Engineer, Data Architect, Data Ethicist, Data Governance, Data Security, Data Quality, Data Integrity, Data Ethics, Data Privacy, Data Compliance